

What is Today's Investor Sentiment?

Prudent investors are cautious when the herd is euphoric. As a quantitative investment manager, Q3 Asset Management removes emotion from the investment process by sticking to our rules-based approach.



Source: Q3 Asset Management, S&P 500. Returns from 1/3/1995 - 9/1/2017. Emotions shown are hypothetical and for illustrative purposes only. The S&P 500 is an unmanaged index of 500 Large-Cap stocks in various industries used to measure the broad U.S. stock market performance. Investors cannot invest directly in an index. Index returns do not reflect any dividends, fees, expenses, or sales charges. This chart is for illustrative purposes only and not indicative of any actual investment. No graph, chart, formula or other device can, in and of itself, be used to determine which securities to buy or sell, or when to buy or sell such securities, or can assist persons in making those decisions. These returns were the result of certain market factors and events which may not be repeated in the future. Past performance is no guarantee of future results.